

Floriculture Crops, 2004

By Pamela K. Kanagy

For the complete report with many more details, search on the keyword 'floriculture' at www.usda.gov/nass/search.htm

The 2004 wholesale value of sales by commercial flower and foliage producers in Pennsylvania totaled \$186.1 million, up slightly from 2003. Pennsylvania ranked seventh nationally in wholesale sales of floriculture crops.

The wholesale value of cut flowers sold in 2004 totaled \$2.5 million, down \$0.1 million from 2003. The value of sales at wholesale of potted flowering plants was \$41.0 million, remaining steady from 2003. Pennsylvania ranked fifth nationally for the value of sales at wholesale of potted flowering plants. Sales of foliage plants for indoor or patio use were \$3.8, down \$0.3 million from 2003. Sales of all bedding



Pennsylvania: Number of Growers, Reported Gross Value of Sales, 2003-2004

Value of Sales	2003	2004
	<i>Number</i>	
\$10,000 - \$19,999	139	123
\$20,000 - \$39,999	172	164
\$40,000 - \$49,999	93	69
\$50,000 - \$99,999	255	281
\$100,000 - \$499,999	178	176
\$500,000 or More	55	52
TOTAL	892	865
	<i>1,000 Dollars</i>	
Expanded wholesale value ¹	185,544	186,123

¹ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.

Pennsylvania: Growing Area by Type of Cover, All Operations with \$100,000+ Sales, 2003-2004

Type of Cover	2003	2004
	<i>Number</i>	
Total number of growers	233	228
	<i>1,000 Square Feet</i>	
Glass greenhouses	3,450	3,533
Fiberglass & other rigid greenhouses	1,932	1,863
Film plastic (single/multi) greenhouses	11,768	11,416
TOTAL GREENHOUSE COVER	16,798	17,164
Shade and temporary cover	264	205
TOTAL COVERED AREA	17,062	17,369
	<i>Acres</i>	
Open ground	293	304

and garden plants in flats, pots and baskets totaled \$84.9 million, down \$0.3 million from 2003.

The total covered growing area for Pennsylvania in 2004 was 23.0 million square feet, remaining steady from 2003. The types of covered growing area were: glass greenhouses, 4.1 million square feet; fiberglass and other rigid greenhouses, 2.6 million square feet; film plastic (single/multi) greenhouses, 16.0 million square feet; and shade and temporary cover, 290,000 square feet. Growers also used 579 acres of open grown in 2004. There were 865 growers in 2004, compared to 892 growers in 2003.



Pennsylvania: Growing Area by Type of Cover, All Operations with \$10,000+ Sales, 2003-2004

Type of Cover	2003	2004
	<i>Number</i>	
Total number of growers	892	865
	<i>1,000 Square Feet</i>	
Glass greenhouses	4,136	4,104
Fiberglass & other rigid greenhouses	2,594	2,608
Film plastic (single/multi) greenhouses	15,935	15,987
TOTAL GREENHOUSE COVER	22,699	22,665
Shade and temporary cover	386	290
TOTAL COVERED AREA	23,051	22,989
	<i>Acres</i>	
Open ground	582	579

Pennsylvania: Floriculture Crops - Wholesale Value of Sales by Category for Operations with \$100,000+ Sales, 2003-2004

Category	2003	2004
	<i>1,000 Dollars</i>	
Total cut flowers	2,606	2,482
Total potted flowering plants	40,839	41,081
Total foliage for indoor or patio use	4,024	3,753
Total bedding/garden plants ¹	85,259	84,944
Annual bedding/garden plants	65,653	68,700
Herbaceous perennial plants	19,606	16,244
Propagative materials	24,598	25,197
TOTAL wholesale value (reported crops)	157,326	157,457

¹ Includes annual bedding plants and herbaceous perennials.